

PARTNERSHIP LEVELS

HIGH ROLLER
\$15,000

FULL HOUSE
\$10,000

ACE
\$7,500

KING
\$5,000

QUEEN
\$3,000

CONFERENCE BENEFITS

Conference Registration

Additional conference registrations are available for a total of \$350 per attendee

3

2

2

1

1

Hotel accommodations

Additional rooms are available for \$139 + taxes, per night. Rooms will be booked by Acentria, under group code. Payment will be due with hotel, upon check-in.

3

2

1

1

ACKNOWLEDGEMENT

Company logo appropriately included on conference marketing materials

✓

✓

✓

Company name in text appropriately included on conference marketing materials

✓

✓

Acknowledgement on conference website

✓

✓

✓

✓

✓

Acknowledgement in footer of pre-conference e-blasts

✓

✓

✓

✓

Tagged social media post during conference showing company engagement/involvement

✓

✓

✓

Listing, including contact information and 50-word description or products/services, in conference magazine distributed to all attendees (subject to print deadline)

✓

✓

✓

✓

ENGAGEMENT

Attendance to VIP Reception on Thursday, August 2nd

✓

✓

✓

✓

✓

Presentation time during Friday, August 3rd breakout sessions to preferred target audience (*Commercial, Personal or Benefits teams*)

✓

✓

✓

✓

Ability to distribute amenity or welcome letter for all guests upon check-in

✓

Access to post-conference Acentria Team Member survey results as it pertains to partner participation, presentations, engagement, etc.

✓

✓

✓

JACKPOT: Ability to select ONE Double-Down opportunity for no additional investment (limited opportunities available on a first come basis)

✓

EXHIBITING

Tradeshow booth during dedicated tradeshow expo where all attendees will be required to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items; table will be provided

✓

✓

✓

✓

✓

ADVERTISING

Ability to have Acentria Insurance e-blast post-event message to all staff attendees with approved content and attachments.

✓

✓

Ability to distribute promotional items/marketing materials in attendee goodie bags. Items must be sent to Acentria corporate office prior to conference.

✓

✓

✓

✓

✓

Color ad in Conference Magazine (*provided by sponsor*)

Back Cover or
Prominent Area

Full page

1/2 page

1/4 page

15 second commercial displayed on-screen during conference (*provided by sponsor*)

✓

✓

✓

Double Down...and Double your Exposure

For an additional investment, the below opportunities are available on a limited and first come basis

Lanyard (1 available): Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. <i>Lanyards will be provided by Acentria</i>	\$1,500
Keynote Sponsor (1 available): Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch	\$1,500
Awards Dinner (2 available) Presentational time during awards; on-screen recognition, ability to distribute staff awards with Board of Directors; ability to distribute amenity or marketing materials on each chair.	\$1,500
Dedicated Breakout Session (2 available): Host a 30 minute breakout session, at the beginning of the carrier tradeshow, in a private room. Invitation will be included in conference magazine and announced from stage. <i>This allows your company to get in front of producers and account manager in your specific niche.</i>	\$1,500
Breakfast or Lunch Sponsor (1 each available): Exclusivity; optional presentational time during meal; logo displayed on F&B. tables	\$1,000
Headshot Station (1 available): Everyone loves a free professional headshot! Company logo displayed at area. <i>Acentria Insurance will provide a professional photographer</i>	\$1,000
Team Building (1 available): SOLD Logo exposure during team building. Opportunity to serve as judge and present awards to winning team	\$1,000
Break Sponsor (2 available): Company logo displayed on-screen as attendees are released for break and on the break tables. <i>Food and beverage will be provided for by Acentria</i>	\$750
Cocktail Reception: (1 available): ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. <i>Sponsor to provide napkins</i>	\$750
Notepad Sponsor (2 available): Exclusivity of company logo on notepads/pens distributed to all attendees during general session. <i>Available opportunities include Friday or Saturday General Session</i> <i>Sponsor must provide notepads and/or pens prior to conference (estimated qty = 500)</i>	\$750
Charging Station (Multiple available): Located in general session and breakout areas. Prominently display your company logo in an charging station areas and allow attendees the ability to stay connected.	\$500
Goodie Bag Sponsor (1 available): Exclusivity of company logo/messaging on goodie bag distributed to all Acentria Team Members <i>Sponsor must provide goodie bags prior to conference (estimated qty = 400)</i>	\$500
Floor Stickers and Carpet Clings (Multiple Available): Have your logo and company call to action prominently displayed in high traffic areas on our "Walk of Fame" <i>Acentria Insurance will provide sticker/cling</i>	\$500



Contact your Casino Host, Jessica Davis, by Monday, May 21st to Reserve Your Spot!
 Jessica.Davis@Acentria.com | 850.269.6709