

## PARTNERSHIP LEVELS

HIGH ROLLER  
\$15,000

FULL HOUSE  
\$10,000

ACE  
\$7,500

KING  
\$5,000

QUEEN  
\$3,000

### CONFERENCE BENEFITS

#### Conference Registration

Additional conference registrations are available for a total of \$350 per attendee

3

2

2

1

1

#### Hotel accommodations

Additional rooms are available for \$139 + taxes, per night. Rooms will be booked by Acentria, under group code. Payment will be due with hotel, upon check-in.

3

2

1

1

### ACKNOWLEDGEMENT

Company logo appropriately included on conference marketing materials

✓

✓

✓

Company name in text appropriately included on conference marketing materials

✓

✓

Acknowledgement on conference website

✓

✓

✓

✓

✓

Acknowledgement in footer of pre-conference e-blasts

✓

✓

✓

✓

Tagged social media post during conference showing company engagement/involvement

✓

✓

✓

Listing, including contact information and 50-word description or products/services, in conference magazine distributed to all attendees (subject to print deadline)

✓

✓

✓

✓

### ENGAGEMENT

Attendance to VIP Reception on Thursday, August 2nd

✓

✓

✓

✓

✓

Presentation time during Friday, August 3rd breakout sessions to preferred target audience (*Commercial, Personal or Benefits teams*)

✓

✓

✓

✓

Ability to distribute amenity or welcome letter for all guests upon check-in

✓

Access to post-conference Acentria Team Member survey results as it pertains to partner participation, presentations, engagement, etc.

✓

✓

✓

JACKPOT: Ability to select ONE Double-Down opportunity for no additional investment (limited opportunities available on a first come basis)

✓

### EXHIBITING

Tradeshow booth during dedicated tradeshow expo where all attendees will be required to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items; table will be provided

✓

✓

✓

✓

✓

### ADVERTISING

Ability to have Acentria Insurance e-blast post-event message to all staff attendees with approved content and attachments.

✓

✓

Ability to distribute promotional items/marketing materials in attendee goodie bags. Items must be sent to Acentria corporate office prior to conference.

✓

✓

✓

✓

✓

Color ad in Conference Magazine (*provided by sponsor*)

Back Cover or  
Prominent Area

Full page

1/2 page

1/4 page

15 second commercial displayed on-screen during conference (*provided by sponsor*)

✓

✓

✓

## Double Down...and Double your Exposure

For an additional investment, the below opportunities are available on a limited and first come basis

<b>Lanyard (1 available):</b> Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. <i>Lanyards will be provided by Acentria</i>	 \$1,500
<b>Keynote Sponsor (1 available):</b> Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch	\$1,500
<b>Awards Dinner (2 available)</b> Presentational time during awards; on-screen recognition, ability to distribute staff awards with Board of Directors; ability to distribute amenity or marketing materials on each chair.	\$1,500
<b>Dedicated Breakout Session (2 available): <del>2</del> ONLY 1 AVAILABLE</b> Host a 30 minute breakout session, at the beginning of the carrier tradeshow, in a private room. Invitation will be included in conference magazine and announced from stage. <i>This allows your company to get in front of producers and account manager in your specific niche.</i>	\$1,500
<b>Breakfast or Lunch Sponsor (1 each available):</b> Exclusivity; optional presentational time during meal; logo displayed on F&B. tables	\$1,000
<b>Headshot Station (1 available):</b> Everyone loves a free professional headshot! Company logo displayed at area. <i>Acentria Insurance will provide a professional photographer</i>	\$1,000
<b>Team Building (1 available):</b> Logo exposure during team building. Opportunity to serve as judge and present awards to winning team	 \$1,000
<b>Break Sponsor (2 available):</b> Company logo displayed on-screen as attendees are released for break and on the break tables. <i>Food and beverage will be provided for by Acentria</i>	\$750
<b>Cocktail Reception: (1 available):</b> ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. <i>Sponsor to provide napkins</i>	 \$750
<b>Notepad Sponsor (2 available):</b> Exclusivity of company logo on notepads/pens distributed to all attendees during general session. <i>Available opportunities include Friday or Saturday General Session</i> <i>Sponsor must provide notepads and/or pens prior to conference (estimated qty = 500)</i>	\$750
<b>Charging Station (Multiple available):</b> Located in general session and breakout areas. Prominently display your company logo in an charging station areas and allow attendees the ability to stay connected.	\$500
<b>Goodie Bag Sponsor (1 available):</b> Exclusivity of company logo/messaging on goodie bag distributed to all Acentria Team Members <i>Sponsor must provide goodie bags prior to conference (estimated qty = 400)</i>	\$500
<b>Floor Stickers and Carpet Clings (Multiple Available):</b> Have your logo and company call to action prominently displayed in high traffic areas on our "Walk of Fame" <i>Acentria Insurance will provide sticker/cling</i>	\$500



Contact your Casino Host, Jessica Davis, by Monday, May 21st to Reserve Your Spot!  
 Jessica.Davis@Acentria.com | 850.269.6709