

PARTNERSHIP LEVELS	HIGH ROLLER \$15,000	FULL HOUSE \$10,000	ACE \$7,500	KING \$5,000	QUEEN \$3,000
CONFERENCE BENEFITS					
Conference Registration <i>Additional conference registrations are available for a total of \$350 per attendee</i>	3	2	2	1	1
Hotel accommodations <i>Additional rooms are available for \$139 + taxes, per night. Rooms will be booked by Acentria, under group code. Payment will be due with hotel, upon check-in.</i>	3	2	1	1	
ACKNOWLEDGEMENT					
Company logo appropriately included on conference marketing materials	✓	✓	✓		
Company name in text appropriately included on conference marketing materials				✓	✓
Acknowledgement on conference website	✓	✓	✓	✓	✓
Acknowledgement in footer of pre-conference e-blasts	✓	✓	✓	✓	
Tagged social media post during conference showing company engagement/involvement	✓	✓	✓		
Listing, including contact information and 50-word description or products/services, in conference magazine distributed to all attendees (subject to print deadline)	✓	✓	✓	✓	
ENGAGEMENT					
Attendance to VIP Reception on Thursday, August 2nd	✓	✓	✓	✓	✓
Presentation time during Friday, August 3rd breakout sessions to preferred target audience (<i>Commercial, Personal or Benefits teams</i>)	✓	✓	✓	✓	
Ability to distribute amenity or welcome letter for all guests upon check-in	✓				
Access to post-conference Acentria Team Member survey results as it pertains to partner participation, presentations, engagement, etc.	✓	✓	✓		
JACKPOT: Ability to select ONE Double-Down opportunity for no additional investment (limited opportunities available on a first come basis)	✓				
EXHIBITING					
Tradeshow booth during dedicated tradeshow expo where all attendees will be required to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items; table will be provided	✓	✓	✓	✓	✓
ADVERTISING					
Ability to have Acentria Insurance e-blast post-event message to all staff attendees with approved content and attachments.	✓	✓			
Ability to distribute promotional items/marketing materials in attendee goodie bags. Items must be sent to Acentria corporate office prior to conference.	✓	✓	✓	✓	✓
Color ad in Conference Magazine (<i>provided by sponsor</i>)	Back Cover or Prominent Area	Full page	1/2 page	1/4 page	
15 second commercial displayed on-screen during conference (<i>provided by sponsor</i>)	✓	✓	✓		

Double Down...and Double your Exposure

For an additional investment, the below opportunities are available on a limited and first come basis

Lanyard (1 available): Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. <i>Lanyards will be provided by Acentria</i>	SOLD OUT \$1,500
Keynote Sponsor (1 available): Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch	\$1,500
Awards Dinner (2 available) Presentational time during awards; on-screen recognition, ability to distribute staff awards with Board of Directors; ability to distribute amenity or marketing materials on each chair.	\$1,500
Dedicated Breakout Session (2 available): ONLY 1 AVAILABLE Host a 30 minute breakout session, at the beginning of the carrier tradeshow, in a private room. Invitation will be included in conference magazine and announced from stage. <i>This allows your company to get in front of producers and account manager in your specific niche.</i>	\$1,500
Breakfast or Lunch Sponsor (1 each available): Exclusivity; optional presentational time during meal; logo displayed on F&B. tables	\$1,000
Headshot Station (1 available): Everyone loves a free professional headshot! Company logo displayed at area. <i>Acentria Insurance will provide a professional photographer</i>	\$1,000
Team Building (1 available): Logo exposure during team building. Opportunity to serve as judge and present awards to winning team	SOLD OUT \$1,000
Break Sponsor (2 available): Company logo displayed on-screen as attendees are released for break and on the break tables. <i>Food and beverage will be provided for by Acentria</i>	\$750
Cocktail Reception: (1 available): ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. <i>Sponsor to provide napkins</i>	SOLD OUT \$750
Notepad Sponsor (2 available): Exclusivity of company logo on notepads/pens distributed to all attendees during general session. <i>Available opportunities include Friday or Saturday General Session</i> <i>Sponsor must provide notepads and/or pens prior to conference (estimated qty = 500)</i>	\$750
Charging Station (Multiple available): Located in general session and breakout areas. Prominently display your company logo in charging station areas and allow attendees the ability to stay connected.	\$500
Goodie Bag Sponsor (1 available): Exclusivity of company logo/messaging on goodie bag distributed to all Acentria Team Members <i>Sponsor must provide goodie bags prior to conference (estimated qty = 400)</i>	\$500
Floor Stickers and Carpet Clings (Multiple Available): Have your logo and company call to action prominently displayed in high traffic areas on our "Walk of Fame" <i>Acentria Insurance will provide sticker/cling</i>	\$500



THIS IS HOW WE
Roll

Contact your Casino Host, Jessica Davis, by Monday, May 21st to Reserve Your Spot!
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