

PARTNERSHIP LEVELS	PRESENTING \$32,000	SUPERHERO \$20,000	AVENGERS \$12,000	INCREDIBLES \$8,000	JUSTICE LEAGUE \$5,000	WATCHMEN \$3,000
<b>CONFERENCE BENEFITS</b>						
<b>Conference Registration</b> Additional conference registrations are available for a total of \$350 per attendee, this includes VIP Reception with the exclusion of WATCHMEN level	4	3	2	2	1	1
<b>VIP Reception Invitation</b> Additional VIP attendees are available for a total of \$150 per attendee	4	3	2	2	1	
<b>Hotel Accommodations</b> Additional rooms are available for \$149 + + (\$20 resort fee + taxes, per night.) Rooms will be booked by Acentria, under group rate. Hotel will collect payment upon check-in.	4	3	2	1	1	
<b>ACKNOWLEDGEMENT</b>						
<b>Company logo</b> with hyperlink on sponsor page in event app	✓	✓	✓	✓		
<b>Company name</b> in text included on sponsor page in event app					✓	
Banner visibility with logo and hyperlink in app: Home Page, Agenda Page, Company Profile	✓	✓	✓			
Speaker bio, company profile, with attachments within event app	✓	✓	✓			
Acknowledgement in pre-conference e-blasts	✓	✓	✓	✓	✓	
Tagged social media post during conference showing company engagement/ involvement	✓	✓	✓	✓		
<b>ENGAGEMENT</b>						
Presentation time on Thursday, August 4 <sup>th</sup> OR Friday, August 5 <sup>th</sup> during breakout sessions to preferred target audience (Commercial, Personal or Benefits teams)	✓	✓	✓	✓		
Ability to live poll audience during presentation	✓	✓	✓			
Ability to distribute welcome letter for all guests upon check-in	✓					
Ability to include 3-5 question survey to all attendees pre and/ or post event	Both	One				
Access to post-conference Acentria Team Member survey results as it pertains to partner participation, presentations, engagement, etc.	✓	✓	✓			
<b>Caped Crusader:</b> Ability to select <b>ONE Cape</b> opportunity at no additional investment (limited opportunities available on a first come basis)	✓					
Inclusion of grand entrance during general session opening ceremony	✓	✓	✓			
<b>EXHIBITING</b>						
Tradeshow booth during dedicated expo where all attendees will be required to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items; table will be provided	✓	✓	✓	✓	✓	✓
Lead Retrieval: Ability to access contact information from all attendees who visit your tradeshow booth	✓	✓	✓	✓	✓	✓
<b>ADVERTISING</b>						
Exclusive e-blast message sent on your behalf to all attendees with approved content and attachments.	✓	✓				
Ability to distribute promotional items / marketing materials in attendee goodie bags. (Est. 350 items) Items must be sent to Acentria corporate office prior to conference.	✓	✓	✓	✓	✓	✓
Color ad in Conference Magazine (provided by sponsor)	Back Cover	1/2 page				
Commercial displayed on-screen during conference (provided by sponsor)	30 Second	15 Second	15 Second			

# Not all Heroes wear Capes

For an **ADDITIONAL** investment, the below opportunities are available on a limited and first come basis,  
**Awards Dinner & Team Building is SEPARATE**

<b>Awards Dinner (1 available): Sponsorship level - INCREDIBLES</b> including logo inclusion on award levels & marketing handout piece that is given ONLY at dinner. Presentation time and ability to showcase company video/ commercial during dinner as well as serve as judges for the best dressed contest.	\$10,000
<b>Team Building (1 available): Sponsorship level - WATCHMEN</b> including logo exposure during team building ONLY. Opportunity to serve as judge and present awards to winning team.	\$5,000
<b>Lanyard (1 available):</b> Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. Lanyards will be provided by Acentria.	<b>SOLD OUT</b> \$1,500
<b>Keynote Sponsor (1 available):</b> Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch.	\$1,500
<b>Dedicated Breakout Session (2 available):</b> Host a 30 minute breakout session at the end of the carrier tradeshow, in a private room. Invitation will be included in conference magazine and announced from stage. Push notifications will be sent out from the app to attendees. This allows your company to get in front of producers and account managers in your specific niche as well as the opportunity to attend the tradeshow.	<b>SOLD OUT</b> \$1,500
<b>Breakfast or Lunch Sponsor (1 of each available):</b> Exclusivity; logo displayed on F&B tables.	<b>SOLD OUT</b> \$1,000
<b>Headshot Station (1 available):</b> Everyone loves a free professional headshot! Your booth will be located next to this station during the trade show. Acentria Insurance will provide a professional photographer.	<b>SOLD OUT</b> \$1,000
<b>Break Sponsor (2 available):</b> Company logo displayed on-screen as attendees are released for break and on the break tables, there are two break locations. Food and beverage will be provided for by Acentria.	\$750
<b>Cocktail Reception: (1 available):</b> Ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. Sponsor to provide napkins.	<b>SOLD OUT</b> \$750
<b>Notepad Sponsor (2 available):</b> Exclusivity of company logo on notepads/pens distributed to all attendees during general session. Available opportunities include Friday or Saturday General Session. Sponsor must provide notepads and/or pens prior to conference (estimated qty = 450)	\$750
<b>Charging Station (Multiple available):</b> Located in general session and breakout areas. Prominently display your company logo on a charging station and allow attendees the ability to stay connected.	\$500
<b>Luggage Tag Sponsor (1 available):</b> Exclusivity of company logo on luggage tags added to the goodie bags distributed to all Acentria Team Members. Sponsor must provide luggage tags prior to conference (estimated qty = 350)	\$500
<b>Floor Stickers and Carpet Clings (Multiple Available):</b> Have your logo and company call to action prominently displayed in high traffic areas. Acentria Insurance will provide sticker/cling.	\$500

August 5<sup>th</sup> - 7<sup>th</sup>, 2021

JW Marriott - Grande Lakes Orlando

Contact Overwatch, Jessica Davis

Jessica.Davis@Acentria.com | 850.269.6709



# Off the Wall Super Advertising Options

For an **ADDITIONAL** investment, the below wall wrap opportunities are available on a limited and first come basis

<b>A Prominent High Traffic Arch (2 available):</b> Your ad will be placed in a high traffic area seen between General Session, Team Building and Trade Show. You have just over 170 square feet of advertising space.	\$3,500
<b>B Hallway Wrap Right (1 available):</b> You will have the whole right side of the hallway leading to trade show and meals. 168 square feet of advertising space.	\$3,000
<b>C Hallway Wrap Left (1 available):</b> You will have the whole left side of the hallway leading to trade show and meals. 140 square feet of advertising space.	\$2,500
<b>D Corner Arch (1 available):</b> Your ad will be placed in the upper arch on your way to trade show and meals. 128 square feet of advertising space.	\$2,200
<b>E High Traffic Arch (1 available):</b> Your ad will be placed on an upper arch on your way to trade show and meals. 107 square feet of advertising space.	\$2,000
<b>F Prominent Space - General Session (2 available):</b> Your ad will be placed at the entrance of General Session. 50 square feet of advertising space.	\$1,000
<b>G Column Wrap (3 available):</b> Your ad will be placed on a column on your way to trade show and meals. 28 feet of advertising space.	\$500
<b>H Prominent Vertical Space - General Session (4 available):</b> Your vertical ad will be placed at the entrance of General Session. 15 square feet of advertising space.	\$300

