

PARTNERSHIP LEVELS	SUPER KREWE \$15,000	CARNIVAL \$10,000	FRENCH QUARTER \$7,500	JAZZ \$5,000	DUBLONN \$3,000
CONFERENCE BENEFITS					
Conference Registration Additional conference registrations are available for a total of \$350 per attendee	3	2	2	1	1
Hotel Accommodations Additional rooms are available for \$139 + taxes, per night. Rooms will be booked by Acentria, under group code. Payment will be due with hotel, upon check-in.	3	2	1	1	
ACKNOWLEDGEMENT					
Company logo appropriately included on conference marketing materials	✓	✓	✓		
Company name in text appropriately included on conference marketing materials				✓	✓
Acknowledgement on conference website	✓	✓	✓	✓	✓
Acknowledgement in footer of pre-conference e-blasts	✓	✓	✓	✓	
Tagged social media post during conference showing company engagement/involvement	✓	✓	✓		
Listing, including contact information and 50-word description or products/services, in conference magazine distributed to all attendees (subject to print deadline)	✓	✓	✓	✓	
ENGAGEMENT					
Attendance to VIP Reception on Thursday, August 1st	✓	✓	✓	✓	✓
Presentation time during Friday, August 2nd breakout sessions to preferred target audience (Commercial, Personal or Benefits teams)	✓	✓	✓	✓	
Ability to distribute amenity or welcome letter for all guests upon check-in	✓				
Access to post-conference Acentria Team Member survey results as it pertains to partner participation, presentations, engagement, etc.	✓	✓	✓		
King Cake: Ability to select ONE Parade opportunity for no additional investment (limited opportunities available on a first come basis)	✓				
EXHIBITING					
Tradeshaw booth during dedicated tradeshow expo where all attendees will be required to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items; table will be provided	✓	✓	✓	✓	✓
ADVERTISING					
Ability to have Acentria Insurance e-blast post-event message to all staff attendees with approved content and attachments.	✓	✓			
Ability to distribute promotional items/marketing materials in attendee goodie bags. Items must be sent to Acentria corporate office prior to conference.	✓	✓	✓	✓	✓
Color ad in Conference Magazine (provided by sponsor)	Back Cover or Prominent Area	Full page	1/2 page	1/4 page	
15 second commercial displayed on-screen during conference (provided by sponsor)	✓	✓	✓		

Don't Hide your Crazy, Parade it Down the Street

For an additional investment, the below opportunities are available on a limited and first come basis

<p>Lanyard (1 available): Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. Lanyards will be provided by Acentria</p>	<p>SOLD OUT \$1,500</p>
<p>Keynote Sponsor (1 available): Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch</p>	<p>SOLD OUT \$1,500</p>
<p>Awards Dinner (2 available) Presentational time during awards; on-screen recognition, ability to distribute staff awards with Board of Directors; ability to distribute amenity or marketing materials on each chair.</p>	<p>SOLD OUT \$1,500</p>
<p>Dedicated Breakout Session (2 available): Host a 30 minute breakout session, at the beginning of the carrier tradeshow, in a private room. Invitation will be included in conference magazine and announced from stage. This allows your company to get in front of producers and account manager in your specific niche.</p>	<p>SOLD OUT \$1,500</p>
<p>Breakfast or Lunch Sponsor (1 each available): Exclusivity; optional presentational time during meal; logo displayed on F&B. tables</p>	<p>\$1,000</p>
<p>Headshot Station (1 available): Everyone loves a free professional headshot! Company logo displayed at area. Acentria Insurance will provide a professional photographer</p>	<p>SOLD OUT \$1,000</p>
<p>Team Building (1 available): Logo exposure during team building. Opportunity to serve as judge and present awards to winning team</p>	<p>SOLD OUT \$1,000</p>
<p>Break Sponsor (2 available): Company logo displayed on-screen as attendees are released for break and on the break tables. Food and beverage will be provided for by Acentria</p>	<p>\$750</p>
<p>Cocktail Reception: (1 available): ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. Sponsor to provide napkins</p>	<p>SOLD OUT \$750</p>
<p>Notepad Sponsor (2 available): Exclusivity of company logo on notepads/pens distributed to all attendees during general session. Available opportunities include Friday or Saturday General Session Sponsor must provide notepads and/or pens prior to conference (estimated qty = 600)</p>	<p>\$750</p>
<p>Charging Station (Multiple available): Located in general session and breakout areas. Prominently display your company logo in an charging station areas and allow attendees the ability to stay connected.</p>	<p>\$500</p>
<p>Goodie Bag Sponsor (1 available): Exclusivity of company logo/messaging on goodie bag distributed to all Acentria Team Members Sponsor must provide goodie bags prior to conference (estimated qty = 500)</p>	<p>SOLD OUT \$500</p>
<p>Floor Stickers and Carpet Clings (Multiple Available): Have your logo and company call to action prominently displayed in high traffic areas on our "Parade Route" Acentria Insurance will provide sticker/cling</p>	<p>\$500</p>



Contact your Krewe Leader, Jessica Davis, by Friday, May 31st to Reserve Your Spot!
Jessica.Davis@Acentria.com | 850.269.6709