

PARTNERSHIP LEVELS	PRESENTING \$32,000	SUPERHERO \$20,000	AVENGERS \$12,000	INCREDIBLES \$8,000	JUSTICE LEAGUE \$5,000	WATCHMEN \$3,000
CONFERENCE BENEFITS						
Conference Registration Additional conference registrations are available for a total of \$350 per attendee	4	3	2	2	1	1
Hotel Accommodations Additional rooms are available for \$149 + \$20 resort fee + taxes, per night. Rooms will be booked by Acentria, under group code. Payment will be due with hotel, upon check-in.	4	3	2	1	1	
ACKNOWLEDGEMENT						
Company logo with hyperlink on sponsor page in mobile app <small>(700x210 px for most optimal logo viewing)</small>	✓	✓	✓	✓	✓	
Company name ONLY with hyperlink on sponsor page in mobile app						✓
Marketing PDF attachment on sponsor page in mobile app. <small>(MAX 10mb total file size)</small>	2	2	1			
Acknowledgement on conference website	Banner	✓	✓	✓	✓	✓
Speaker bio within mobile app	✓	✓	✓			
Acknowledgement in footer of pre-conference e-blasts	✓	✓	✓	✓	✓	
Tagged social media post during conference showing company engagement/ involvement	✓	✓	✓	✓		
Banner on sponsor page in mobile app.	✓	✓	✓	✓		
ENGAGEMENT						
Attendance to VIP Reception on Thursday, August 4th	✓	✓	✓	✓	✓	
Presentation time during Friday, August 5th breakout sessions to preferred target audience (Commercial, Personal or Benefits teams)	✓	✓	✓	✓		
Ability to live poll/ project during presentation	✓					
Ability to distribute amenity or welcome letter for all guests upon conference registration check in	✓					
Access to post-conference Acentria Team Member survey results as it pertains to partner participation, presentations, engagement, etc.	✓	✓	✓	✓		
Ability to include 3-5 question survey to all attendees pre or post event	Both	One				
Cape Crusader: Ability to select ONE Cape opportunity for no additional investment <small>(limited opportunities available on a first come basis)</small>	✓					
Inclusion of grand entrance during general session opening ceremony	✓	✓	✓	✓		
EXHIBITING						
Booth during dedicated tradeshow expo where all attendees will be encouraged and incentivized to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items; table and 2 chairs will be provided	✓	✓	✓	✓	✓	✓
Lead Retrieval: Ability to access contact information from all attendees who visit your tradeshow booth	✓	✓				
ADVERTISING						
Ability to have Acentria Insurance e-blast post-event message to all staff attendees with approved content and attachments.	✓	✓	✓			
Ability to distribute promotional items/marketing materials in attendee goodie bags. <small>Items must be sent to Acentria corporate office prior to conference.</small>	✓	✓	✓	✓	✓	
Ability to provide a video ad on sponsor page in mobile app	✓					
15 second commercial displayed on-screen during conference <small>(provided by sponsor)</small>	30 Second	✓	✓	✓		

Not all Heroes wear Capes

For an additional investment, the below opportunities are available on a limited and first come basis

Awards Dinner (1 available): Sponsorship level—INCREDIBLES including logo inclusion on award levels & handout piece that is given ONLY at dinner, Presentation time during dinner	SOLD OUT
Lanyard (1 available): Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. Lanyards will be provided by Acentria	SOLD OUT
Keynote Sponsor (1 available): Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch	\$1,500
Dedicated Breakout Session (2 available): Host a 30 minute breakout session, at the end of the carrier tradeshow, in a private room. Invitation will be promoted in mobile app and announced from stage. This allows your company to get in front of producers and account managers in your specific niche as well as the opportunity to attend the tradeshow.	\$1,500
Breakfast or Lunch Sponsor (1 each available): Exclusivity; optional presentational time during meal.	SOLD OUT
Headshot Station (1 available): Everyone loves a free professional headshot! Company logo displayed at area. Acentria Insurance will provide a professional photographer	\$1,000
Team Building (1 available): Logo exposure during team building. Opportunity to serve as judge and present awards to winning team	\$1,000
Break Sponsor (1 available): Company logo displayed on-screen as attendees are released for break and on the break tables. Food and beverage will be provided for by Acentria	\$750
Cocktail Reception: (1 available): ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. Sponsor to provide napkins	SOLD OUT
Notepad Sponsor (2 available): Exclusivity of company logo on notepads/pens distributed to all attendees during general session. Available opportunities include Friday or Saturday General Session Sponsor must provide notepads and/or pens prior to conference (estimated qty = 500)	\$750
Charging Station (Multiple available): Located in general session and breakout areas. Prominently display your company logo in an charging station areas and allow attendees the ability to stay connected. Acentria Insurance will provide the charging station.	\$500
Luggage Tag Sponsor (1 available): Exclusivity of company logo on luggage tags added to the goodie bags distributed to all Acentria Team Members Sponsor must provide luggage tags prior to conference (estimated qty = 300)	\$500
Floor Stickers and Carpet Clings (Multiple Available): Have your logo and company call to action prominently displayed in high traffic areas and meeting space. Acentria Insurance will provide sticker/cling	\$500

Contact our Overwatch leader,
Jessica Davis
by Friday, May 27th, 2022
to reserve your spot.

